



e-Commerce Omni Commerce Strategy

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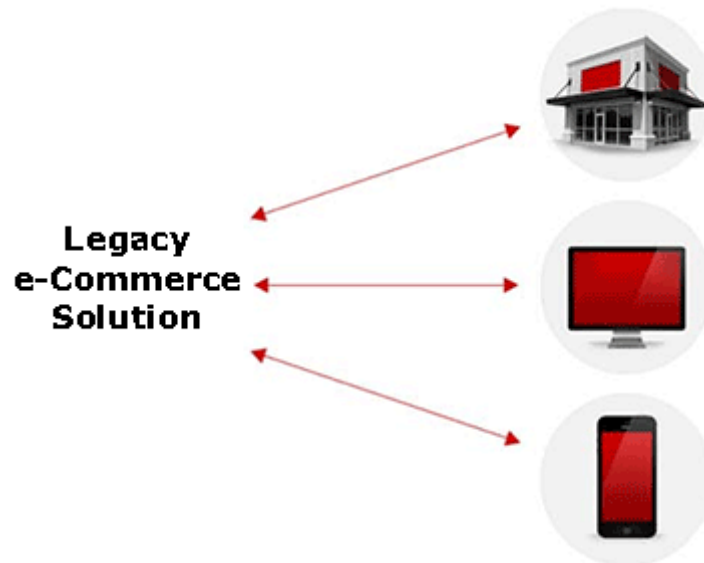
OmniCommerce Strategy

Overview

The evolution of the marketplace from brick-and-mortar to the OmniCommerce Paradigm is currently accelerating.

CIOs are being driven towards OmniCommerce solutions. The primary drivers are a desire for enhanced brand consistency, increased sales and traffic, enhanced customer experience, improved customer loyalty, advanced data collection, streamlined operations, and increased competitive advantage.

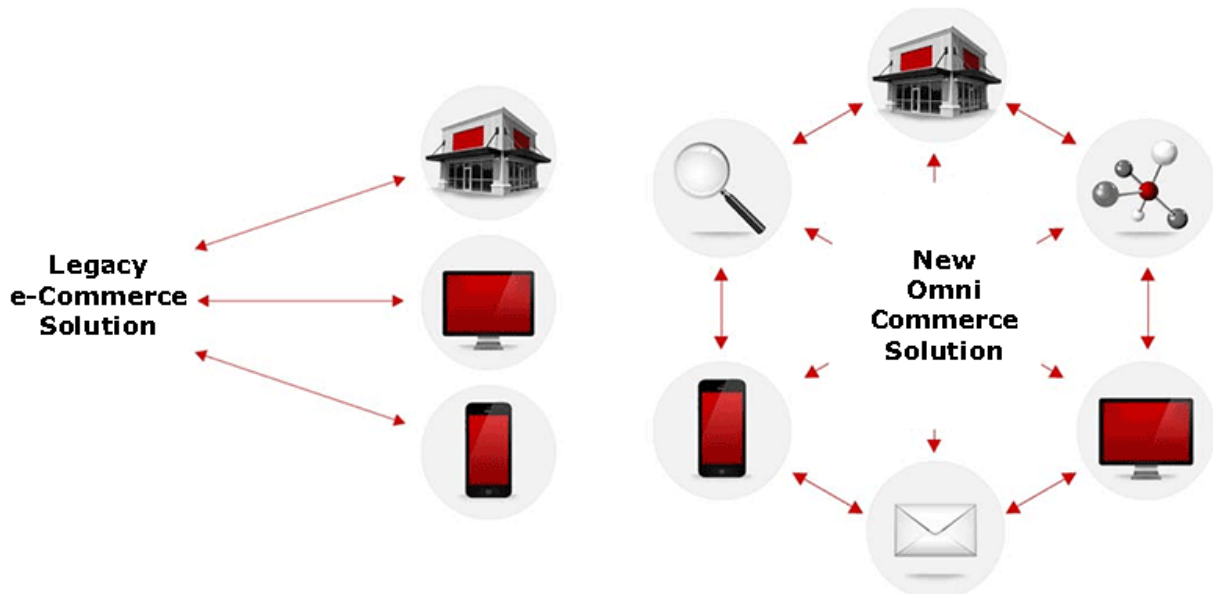
- **Single channel solution (pre-2000)** where the enterprise sells a product or service via a single sales channel – a brick-and-mortar store, a website, or an online marketplace like Amazon or eBay. This can work perfectly well. But, if you want to give your customers a richer experience with your brand, look to expand the channels where you can sell your product.



- **Multichannel solution (2000-2020)** sells a product or service to its customers on multiple channels, both online and offline (e-commerce). The enterprise interacts with its customers via social media, by phone, or in its physical store. The online presence is on point and customers know where to find the enterprise's products

and services. Multichannel is already a great strategy to get people engaging with a brand.

- **OmniCommerce solution** (2020 – Future) takes place on multiple channels, like the multichannel commerce strategy. Without multichannel, there's no omnichannel. The big difference is that omnichannel commerce connects all channels. This means the customer has a seamless experience across all platforms. Tariff structure, economic environment, AI, blockchain, and the changing economic structure are driving CIOs to implement this solution.



OmniCommerce Strategy

An OmniCommerce Strategy requires a redefinition that includes Enterprise Resource Planning (ERP) a robust governance strategy that takes advantage of all of the necessary policies and procedures to meet the enterprise's objectives. This includes new technologies of social networking, connectivity to a full range of internet-capable devices, blockchain architecture, and artificial intelligence.

If you order the Standard Edition you can upgrade to the Silver or Gold. Also, the Silver can be upgraded to the Gold edition via our updated subscription service.

Omni Commerce Strategy Bundles

Standard Edition

The **Omni Commerce Strategy Planning Toolkit - Standard Edition** is provided in Word and PDF formats. It is GDPR, CACPA, ISO, Cobit, Sarbanes Oxley, PCI-DSS, and HIPAA compliant and includes:

- **IT Infrastructure, Strategy, and Charter Template**
- **Full set of IT Infrastructure Electronic Forms**
- **BYOD Policy Template**
- **Social Networking Policy Template**
- **Chief Experience Officer Job Description**
- **Manager Blockchain Architecture Job Description**
- **Manager OmniCommerce**
- **OmniCommerce Coordinator**

Silver Edition

The **Omni Commerce Strategy Planning Toolkit - Standard Edition** is provided in Word and PDF formats. It is GDPR, CACPA, ISO, Cobit, Sarbanes Oxley, PCI-DSS, and HIPAA compliant and includes:

- **IT Infrastructure, Strategy, and Charter Template**
- **Full set of IT Infrastructure Electronic Forms**
- **Full set of IT Infrastructure Policies** – includes the BYOD and Social Networking Policy Templates
- **Chief Experience Officer job description**
- **Digital Brand Manager job description**
- **Manager Blockchain Architecture Job Description**
- **Manager OmniCommerce**
- **OmniCommerce Coordinator**

Gold Edition

The **Omni Commerce Strategy Planning Toolkit - Standard Edition** is provided in Word and PDF formats. It is ISO, Cobit, Sarbanes Oxley, PCI-DSS, and HIPAA compliant and includes:

- **IT Infrastructure, Strategy, and Charter Template**
- **Full set of IT Infrastructure Electronic Forms**
- **Full set of IT Infrastructure Policies**

- **eCommerce, Wireless and Internet Job Description Bundle** – includes all Silver job descriptions – 29 in total

IT Infrastructure Policies

- [Backup and Backup Retention Policy](#)
- [Blog and Personal Web Site Policy](#)
- [BYOD Policy Template](#)
- [Google Glass Policy](#)
- [Incident Communication Plan Policy](#)
- [Internet, e-Mail, Social Networking, Mobile Device, Electronic Communications, and Record Retention Policy](#)
- [Mobile Device Access and Use Policy](#)
- [Outsourcing and Cloud-Based File Sharing Policy](#)
- [Patch Management Policy](#)
- [Physical and Virtual Server Security Policy](#)
- [Privacy Compliance Policy - California Privacy Act](#)
- [Record Classification, Management, Retention, and Destruction Policy](#)
- [Safety Program](#)
- [Sensitive Information Policy](#)
- [Service Level Agreement \(SLA\) Policy Template with KPI Metrics](#)
- [Social Networking Policy](#)
- [Technology Acquisition Policy](#)
- [WFH & Telecommuting Policy](#)
- [Text Messaging Sensitive and Confidential Information](#)
- [Travel, Electronic Meeting, and Off-Site Meeting Policy](#)
- [Wearable Device Policy](#)

OmniCommerce, eCommerce, Wireless, and Internet Job Description Bundle

- Chief Experience Officer
- Digital Brand Manager
- Director e-Commerce
- Manager Blockchain Architecture
- Manager Disaster Recovery and Business Continuity
- Manager Internet Systems
- Manager OmniCommerce
- Manager Point of Sale
- Manager Record Administration
- Manager Security and Workstations
- Manager Transaction Processing
- Manager Video and Website Content
- Manager Wireless Systems
- e-Commerce Coordinator
- OminiCommerce Coordinator
- PCI-DSS Administrator
- Record Management Coordinator
- SEO Specialist
- System Administrator – Linux
- System Administrator - UNIX
- System Administrator – Windows
- Web Analyst
- Web Site Designer
- Webmaster
- Wi-Fi Network Administrator

IT Infrastructure Forms

- Background Check Authorization
- Blog Policy Compliance Agreement
- BYOD Access and Use Agreement
- Change and Patch Management Log (EXCEL)
- Company Asset Employee Control Log
- Disaster Recovery - Business Continuity Forms
 - LAN Node Inventory
 - Location Contact Numbers
 - Off-Site Inventory
 - Pandemic Planning Checklist
 - Personnel Location
 - Plan Distribution
 - Remote Location Contact Information
 - Team Call List
 - Vendor List
- Email - Employee Acknowledgment
- Employee Termination Checklist
- Enterprise Owned Equipment Inventory
- FIPS 199 Assessment
- Google Glass Use Agreement
- Incident Communication Contacts
- Internet & Electronic Communication Employee Acknowledgment
- Internet Access Request
- Internet Use Approval
- Mobile Device Access and Agreement
- Mobile Device Security and Complacence Checklist
- New Employee Security Acknowledgment and Release
- Outsourcing Security Compliance Agreement
- Pandemic Planning Checklist
- Safety Program Forms
 - Area Safety Inspection
 - Employee Job Hazard Analysis
 - First Report of Injury
 - Inspection Checklist - Alternative Locations
 - Inspection Checklist - Computer, Server, Data Center
 - Inspection Checklist - Office Locations
- Preliminary Security Audit Checklist
- Privacy Compliance Policy Acceptance Agreement
- Security Access Application
- Security Audit Report
- Security Violation Record Retention and Disposition Schedule
 - Personnel Records
 - Administrative Records
 - Facility Records
 - Financial Records
 - Sales Records
 - Computer and Information Security Records
 - Computer Operations and Technical Support
 - Data Administration
 - General Systems and Application Development
 - Network and Communication Services
 - User and Office Automation Support
 - Safety Records
- Safety Checklist - Alternative Work Location
 - New Employee Safety Checklist
 - Safety Program Contact List
 - Training Record
 - OSHA 300 - Log of Work-Related Injuries and Illnesses
 - OSHA 300A - Summary of Work-Related Injuries and Illnesses
 - OSHA 301 - Injuries and Illness Incident Report
- Sensitive Information Policy Compliance Agreement
- Server Registration
- Social Networking Policy Compliance
- Telecommuting IT Checklist
- Telecommuting Work Agreement
- Text Messaging Sensitive Information Agreement
- Wearable Device Access and Use Agreement

Order Link

To order the OminCommerce Startegy go to

https://e-janco.com/session/add_product.aspx?catalog=170